

September 7, 2011

The Honorable Harry Reid  
Majority Leader  
United States Senate  
Washington, DC 20510

The Honorable Mitch McConnell  
Minority Leader  
United States Senate  
Washington, DC 20510

Dear Majority Leader Reid and Minority Leader McConnell:

We, the undersigned, represent a broad-based coalition of energy efficiency and environmental organizations, small and large businesses, public interest and faith-based groups, who are writing today to strongly urge you to bring bi-partisan energy efficiency legislation as a “standalone” package to the Senate floor for consideration as soon as Congress returns from its August recess.

Energy efficiency measures are by far the smartest, cheapest, and easiest way to address our energy challenges. Strong energy efficiency policies across the U.S. will create hundreds of thousands of good jobs for Americans and cut utility bills for consumers across the country. Some of our nation’s most successful companies save money by reducing their energy use, and given the right energy efficiency policies, they can save more. These businesses support strong federal energy efficiency policies that enable leveraging of private capital, provide long-term market certainty, spur economic growth and create jobs.

During these challenging economic times, becoming more efficient across all sectors of the economy is more important than ever. Americans need every dollar and cannot continue to waste money on their utility bills. Unfortunately, we have not been able to agree on a long-term energy policy. We ask Congress to carefully consider its own expenditures and pass common sense measures to alleviate the economic hardship of the average American. We urge you to consider including the following measures in the energy efficiency package that would provide savings to consumers and businesses:

- **S. 398, the Implementation of National Consensus Appliance Agreements (INCAA)**, which contains consensus energy and water saving standards, was passed earlier this year by the Senate Energy Committee on a strong bi-partisan basis by a vote of 18-4.
- **S. 1000, the Energy Savings and Industrial Competitiveness Act of 2011**, which is sponsored by Senators Shaheen and Portman, would encourage efficiency in commercial buildings, the industrial sector and government facilities. This bill, too, has been reported favorably by the Senate Energy Committee on a bi-partisan basis by a vote of 18-3.

The American Council for an Energy Efficient Economy (ACEEE) estimates that these provisions would provide over \$200 billion in net energy savings to American households and businesses over the next two decades. Additionally, analysis by both ACEEE and the Political Economy Research Institute indicate that the same provisions would create more than 85,000

jobs by 2020, and approximately 155,000 jobs by 2030. Such energy efficiency initiatives would help make this nation more competitive globally by facilitating the manufacture and deployment of energy efficient technologies here at home rather than overseas.

Energy efficiency is a bi-partisan issue and one that pays back to our economy. Again, we urge you to bring bi-partisan energy efficiency legislation as a “standalone” package to the Senate floor for a vote soon after the August recess, so that Americans can begin reaping the benefits these policies would yield.

Sincerely,

Alliance to Save Energy  
American Chemistry Council  
American Council for an Energy-Efficient Economy  
American Institute of Architects  
American Lighting Association  
Appliance Standards Awareness Project  
Association of Pool and Spa Professionals  
Association of State Energy Research and Technology Transfer Institutions  
Autodesk  
Best Buy  
Business Council for Sustainable Energy  
Capital E  
Center for Environmental Innovation in Roofing  
Citizens for Pennsylvania’s Future (PennFuture)  
Conservation Law Foundation  
Conservation Services Group  
Consumer Federation of America  
Consumers Union  
Danfoss  
Direct Energy  
Earth Day Network  
Eastern Mountain Sports  
Energy Future Coalition  
Energy Platforms, LLC  
Environment America  
Environment and Energy Study Institute  
Environment Northeast  
Environmental Defense Fund  
Environmental Law and Policy Center  
Federal Performance Contracting Coalition  
Fresh Energy  
Geothermal Exchange Organization  
Green Building Initiative

Guardian Industries Corp  
Habitat for Humanity  
Ingersoll Rand  
Interfaith Power & Light  
Johnson Controls  
Knauf Insulation  
Large Public Power Council  
Legrand  
Levi Strauss & Co.  
Masco  
Massachusetts Climate Action Network  
Midwest Energy Efficiency Alliance  
National Association for State Community Service Programs  
National Association of Energy Service Companies  
National Association of State Energy Officials  
National Community Action Foundation  
National Electrical Manufacturers Association  
National Roofing Contracting Association  
Northeast Energy Efficiency Partnerships  
NW Energy Coalition  
Oregon Environmental Council  
Phillips Electronics  
Polyisocyanurate Insulation Manufacturers Association  
Rebuilding Together  
Rinnai  
Siemens  
Southern Alliance for Clean Energy  
Stonyfield Farm  
The Center for the Celebration of Creation  
The Stella Group, Ltd.  
The Wilderness Society  
US Green Buildings Council  
Utah Clean Energy  
Vinyl Siding Institute, Inc.  
Watkins Manufacturing  
Whirlpool Corporation